



2009 - 2010 Spirit Awards Application

United Way Spirit of St. Lucie County Awards Program

Basic Information

(All entrants must complete)

United Way of St. Lucie County needs from you...

How many employees do you have? 50 and Under: _____ 51 and Over: _____

◇ Your Senior Executive:

Full name _____

Title _____

Address _____

City, State, Zip _____

Phone _____ Fax _____

E-mail address _____

◇ Who is the person responsible for coordinating your community service activities in St. Lucie County?

Full name: _____

Address: _____

Phone: _____ Fax: _____

E-mail address: _____

◇ How would you like your company's name to appear in print or on an award?

Release Authorization

(All entrants must complete)

By participating in the Spirit of St. Lucie County Awards Program, I realize and agree that the company's entries may be used in United Way of St. Lucie County publications and promotions.

I take full responsibility for obtaining and maintaining necessary releases from any individuals used or portrayed in the materials entered. This release affirms that the company named below has legal access to these portrayals and that United Way of St. Lucie County may use these materials without risk of liability.

Company name: _____

Release authorized by: _____

Name (printed): _____

Title: _____

Signature: _____

Date: _____

NOTE: In order for the entry to be judged, this form must have an original signature.

All information relating to monetary contributions is intended for internal use only and will be kept **CONFIDENTIAL**.

Spirit of St. Lucie County Community Awards Program

Purpose: To recognize exemplary service and partnership of businesses within St. Lucie County that are committed to strengthening St. Lucie County through community involvement.

Eligibility: Any company/governmental entity/agency with a physical presence conducting business or operating in St. Lucie County.

Awards/Criteria: **Paul J. Hiott Award for Community Volunteerism:**
This award will be conferred on the company *of any size* that best demonstrates excellence in encouraging and recognizing employee community involvement/volunteerism within SLC.

Bud & Dot Adams Award for Community Contributions:
This award will be conferred on the company *of any size* that best demonstrates excellence in corporate philanthropy, recognizing both cash and in-kind contributions within St. Lucie County.

Leadership Award for Company-wide United Way Employee Campaign:
This award will be conferred on the company *of any size* that best demonstrates excellence and the implementation of “best practices” in conducting the company’s internal United Way employee giving campaign.

Spirit of St. Lucie County (2 categories) - -

This highest honor will be awarded to the company, in each of the aforementioned categories, that demonstrates excellence in all of the following categories: volunteerism, corporate philanthropy and the internal United Way employee campaign.

One Spirit of St. Lucie County Award will be conferred on a company that employs 50 people or less and a 2nd Spirit of St. Lucie County Award will be conferred on a company that employs 51 people or more in St. Lucie County.

Time Frame: Activities conducted within **St. Lucie County** from July 1, 2009 – June 30, 2010 will be considered.

Deadline: All applications will be due no later than **4pm on August 30, 2010.**
Mail or hand deliver original and 5 copies of the application to the United Way office:

4800 S. U.S Highway 1
Fort Pierce, FL 34982
Attn: Krista Garofalo

Awards will be presented at the Florida Power & Light/St. Lucie County United Way Community Leaders Breakfast on October 14th, 2010.

Questions: Krista Garofalo, Vice President of Development and Communications
772-464-5300 or E-Mail: krista.garofalo@unitedwayslc.org

Community Volunteer Programs within St. Lucie County

Please check all that apply and attach supportive material/documentation where noted.

- Company has a written policy encouraging volunteerism. (attach)
- Employees are encouraged to volunteer on their own time.
- Employees encouraged to volunteer on company time.
- A posting of volunteer opportunities is visible in a central staff location. (attach)
- Records are kept of employees who volunteer within St. Lucie County. (attach)
- Employees who serve as volunteers are recognized (detail recognition)
- Participated in these United Way volunteer opportunities:

Loaned Executive _____ Allocations Panel _____ Schools Supplies for Students _____

Day of Caring _____ Volunteer St. Lucie _____

Community Contributions within St. Lucie County

Please check all that apply and attach supportive material/documentation where available.

- Company has written corporate philanthropic policy. (attach)
- Company makes corporate gift to United Way.
- Company makes corporate gift (including in-kind donations) to non-profits within St. Lucie County. (provide list)
- Corporate communication of community support is made through internal newsletter or e-mail. (attach example)

Company-wide United Way Employee Campaign

Please check all that apply and attach supportive material/documentation where noted.

A. Local Senior Executive Support

- Reviews prior years' campaign figures and approves the current campaign plan, budget and goals.
- Sends letter or e-mail endorsing/encouraging all employees to support the United Way giving program. (attach)
- Speaks at employee meetings and/or training sessions for campaign teams.
- Supports a new hires program. (attach)
- Supports Leadership Giving (\$500 or more contribution annually) by:
(Choose all that apply)
 - Personally supporting the campaign as a leadership giver.
 - Sends letter of endorsement to managers regarding leadership giving. (attach)
 - Conducts separate leadership giving meeting with managers.

B. Goal

A company wide goal is set for the United Way employee campaign: Yes___ No___

Achievement of goal is shared with employees during and after campaign: Yes___ No___

C. Actual Campaign Strategies

- Payroll deduction is offered and encouraged.
- The following methods are used to solicit employees (choose all that apply):
 - All employees are asked to participate in the employee campaign.
 - Individual or small group solicitation used (Ex: 1:10 ratio).
 - Group solicitation conducted with video and/or United Way speaker.
 - Pledge cards and local brochures distributed at group meeting.
- United Way agency tours are offered.
- Best practices or Incentives are offered.

D. **Thank You Program**

Please check all that apply and attach available documentation.

- Personalized letter to thank each employee who donates to United Way.
- Internal newsletter to thank employees.
- E-mail thank you.
- Thank you posters displayed after the campaign.
- Thank you event held after campaign.
- United Way awards displayed prominently in workplace.
- Other _____

We **strongly** encourage you to include any additional materials or a short narrative to support each selected category of the application so that the judges can have more detailed information about your company and its particular involvement

Thank you for taking the time to fill out the Spirit of SLC application. We greatly appreciate your time and effort with this process and are excited to have you as a part of our program this year.

We wish you luck and look forward to seeing you at the Florida Power & Light/St. Lucie County Community Leaders Breakfast in October!

SAVE THE DATE
OCTOBER 7th, 2010



**Florida Power & Light/St. Lucie County United Way
Community Leaders Breakfast
8am-10am
Port St. Lucie Civic Center**



United Way of St. Lucie County



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Official Spirit of St. Lucie Awards logo designed by Joseph Stallone, Keiser University Graphic Design Student