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**FOR IMMEDIATE RELEASE**

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**New Math – 1+1 = 10%**

**FORT PIERCE, FL** – One plus one equals ten all throughout the month of July on the Treasure Coast. It's the new math with a tasty twist and everyone scores 100 percent, especially the school children of St. Lucie, Martin and Indian River Counties.

Beginning July 1<sup>st</sup>, eleven Big Apple Pizza & Pasta Restaurants in St. Lucie, Martin and Indian River Counties will be partnering with the United Way of St. Lucie County, Indian River Education Foundation and Martin Volunteers and acting as collection sites for School Supplies for Students. Just look for the bright school-bus yellow buses at Big Apple Pizza and Pasta locations in St. Lucie, Indian River, and Martin Counties and, if you put a donation of school supplies in the bright yellow box, you'll receive 10% off on meals of \$10 or more.

Children returning to school need simple, inexpensive items to help start the academic year on the right foot, so the tastiest restaurants in town are also a great place to drop off pencils, pens, colored pencils, crayons, glue sticks, composition and spiral notebooks, wide-ruled paper, pencil boxes, and backpacks, just like the ones you used when you were a kid starting a new school year.

Since its inception in 1997, School Supplies for Students in St. Lucie County has provided over 35,000 children in need with the basic tools necessary to be successful in school. Participants in School Supplies for Students are those children eligible for free lunch who are recommended by their school. This year, the need is greater than ever before, and we're hoping to provide at least 4,000 children with school supplies. Educators overwhelmingly agree that young students with the appropriate supplies at the start of school are more prepared for class, eager to work, and, have a better attitude toward school. In older students, having the right tools and feeling of acceptance and support can be a motivation to stay in school.

## School Supplies for Students/2-2-2

Even if math wasn't your strong suit, it's hard to argue with this simple formula – one month plus one donation equals a ten percent discount on pizza, pasta, garlic knots, wings, and so much more at eleven Big Apple Pizza and Pasta restaurants teaming up with three great organizations to collect School Supplies for Students. For more information on how you can volunteer or donate to School Supplies for Students in St. Lucie County, please call 772-464-5300 or visit our website at [www.unitedwayslc.org](http://www.unitedwayslc.org).

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