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FOR IMMEDIATE RELEASE

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Publix Raises over \$300,000 for United Way of St. Lucie County



FORT PIERCE, FL – Publix Super Markets raised \$305,992 during their annual United Way workplace campaign this year. The organization, founded on the principles of giving back to their local communities for the past 79 years, is once again the top campaign during United Way of St. Lucie County’s annual fundraising campaign.

From the cashiers and baggers to the upper management, Publix continues to come through year after year to raise money for the people in our community.

“Publix employees know how important it is to give back to their community”, stated Krista Garofalo, Vice President of Development and Communications at United Way of St. Lucie County. “All 10 stores in St. Lucie County work very hard to make a difference in the lives of people in our community.”

Even during these difficult economic times, Publix and their employees increased their United Way charitable giving by more than 20% this year. For their efforts, Publix Super Markets recently received a Top 15 Workplace Campaign award at United Way’s annual Campaign Appreciation Luncheon.

United Way of St. Lucie County is encouraging people in the community to LIVE UNITED by giving to the annual campaign, helping spread the word about programs and services that help people in need, and volunteering their time and talent to a local cause. For more information on how you can LIVE UNITED and help create a brighter future for those in need in our community, please call 772-464-5300 or visit our website at www.unitedwayslc.org.

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