



Media Contact:
Krista Garofalo, United Way of St. Lucie County
Phone: (772) 464-5300

FOR IMMEDIATE RELEASE

January 28th, 2010

United Way To Hold 4th Annual Day of Caring
~ Applications for Projects and Volunteer Groups Now Available~

FORT PIERCE, FL – United Way of St. Lucie County will hold its 4th Annual Day of Caring on Saturday, May 1st, 2010. Day of Caring brings together employees, employers, community groups, organizations and non-profits to work on important community projects. Participating in these projects promotes a greater understanding of community issues and also provides excellent team building opportunities.

United Way's Day of Caring supports non-profit programs by allowing them to focus their resources on front-line services. Last year's Day of Caring brought 250 volunteers out to 13 non-profit locations to work on various projects- including painting, landscaping, and flower delivery. This year's Day of Caring promises to be even bigger, with various representatives from local businesses, non-profits and organizations on the planning committee already hard at work on the event.

"This year, we hope to expand the number of volunteers and projects by reaching out to many civic organizations, local governments, and area businesses to get them involved in this great day", states Linda Cox, President/CEO of the St. Lucie County Chamber of Commerce and this year's Day of Caring Chair. "In times when money is tight, we can continue to contribute through the giving of time. It is my hope to see this day become one which the entire community looks forward to each year; we can make it grow by working together...please join us!"

To submit a project or sign up a volunteer group for United Way of St. Lucie County's Day of Caring, log on to www.unitedwayslc.org to download a form. Companies that are interested in sponsorship should contact Krista Garofalo at (772) 464-5300 or krista.garofalo@unitedwayslc.org.

###