Another highlight was the grand opening of the United Way Tools for Schools St. Lucie resource store. This community-wide collaboration between United Way, the St. Lucie County CTA/CU Retirees Chapter, Publix Supermarkets and local businesses allowed teachers to shop for student and classroom needs, at no cost, resulting in a more effective and efficient use of donated resources. Thanks to our talented staff and 124 volunteers, 223 classrooms received $52,913 in needed supplies.

This organization’s transformation into a collaborative impact model has given us the ability to measure and describe the value we are creating in our community. We are more than just a fundraiser – we are a catalyst for positive and permanent change. While the latest ALICE report tells us that 51% of St. Lucie County families are struggling to afford basic needs, around our community individuals, businesses and government entities are stepping up to help decrease those numbers through their support of United Way.

Each day, we are working with our community partners to give people the tools, resources, and knowledge they need to strengthen their lives. We are connecting people with causes that are most important to them. Together we fight for the education, financial stability and health of all individuals and families in St. Lucie County.

As I look back over the past 19 years of service to United Way, I realize how lucky I have been to be part of an organization where, each day, I know that what I am doing is creating positive change in the lives of individuals and families here in St. Lucie County. It has been a pleasure working with so many dedicated and talented individuals -- thank you all. We should all be proud of the lives that were changed and how, together, we have made our community a better place.

Kindest Regards,

Karen M. Knapp
CEO/President
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Latoya Funderburk, Campaign Support Associate

Roxanne Hall, Director of Campaign

Esperanza Morales, Director of Finance & Administration

Jessica Parrish, Director of Collaborative Impact

Kenrick Thomas, Director of Marketing & Communications
Each service provided by United Way and our funded partners is critically important to the overall health and well-being of our community. Every year, United Way dollars touch the lives of tens of thousands of individuals and families in our community by creating opportunities for a better life for all.

23 funded partners

27 funded programs

223 classrooms, VPK through 12th grade received supplies

699 number of volunteers making an impact in St. Lucie County

184,899 services provided by United Way funded programs

9,850 St. Lucie County residents assisted by United Way's 2-1-1 info, referral & crisis hotline.
YOUR IMPACT

To effectively address our community’s most persistent problems, we must have an organized proven strategy.

2018-2019 COMMUNITY INVESTMENT

ST. LUCIE COUNTY

$1,273,273

EDUCATION

$220,500

FINANCIAL STABILITY

$82,000

COMMUNITY INITIATIVES

$314,013

BASIC NEEDS

$212,336

DONOR DIRECTED

$193,139

HEALTH

$253,520

ACADEMIC SUCCESS

MENTAL HEALTH

PEDIATRIC DENTAL

INFANT HEALTH

FOOD

SHELTER

CLOTHING

SKILL DEVELOPMENT

WORKFORCE TRAINING

Donor Directed funds are contributions made to other United Way’s and non-profit agencies.
Our work in Basic Needs ensures that the necessities of life are available to those that need them. When basic needs such as food, clothing, and shelter are not in place, the consequences can be severe.
$212,336 | Invested in improving the overall access and quality of basic needs throughout St. Lucie County.

Through United Way initiatives and partnerships, St. Lucie County saw:

- **12,643** individuals received information about available community resources or assistance programs.
- **15,130** households received food assistance.
- **37,927** participants felt that the resources they received were helpful.
- **76,626** clients received emergency services within 48 hours of the request.

2018-2019 FUNDED PARTNERS

- 2-1-1 Palm Beach/Treasure Coast
- American Red Cross Florida's Coast to Heartland Chapter
- Children's Home Society
- Grace Way Village
- Life Builders of the Treasure Coast
- Mustard Seed Ministries
- SafeSpace
- Sarah's Kitchen

Timothy, an Army veteran, is 68 years old and has been homeless for four months. He recently had a heart attack, suffers from emphysema, and is unemployed. Veterans Affairs is currently working on getting him benefits. He relies heavily on Sarah’s Kitchen, an organization that welcomes and provides hot nutritious meals to those in our community who are hungry and struggling financially. He’s thankful for their services because without them he wouldn’t know what to do.
Our work in education helps prepare children to enter school ready to learn, to remain socially & academically engaged in school, and to graduate on time and be college or workforce ready.

Goals: United Way will work to ensure that St. Lucie County’s high school graduation rate will be 90% and 3rd-grade students will exceed the state average in reading proficiency by 2021.
2018-2019 FUNDING PARTNERS
Big Brothers/Big Sisters of St. Lucie, Indian River, & Okeechobee Counties
Boys & Girls Clubs of St. Lucie County
Early Learning Coalition of St. Lucie County
Multi-Cultural Resource Center
PACE Center for Girls, Treasure Coast
Roundtable of St. Lucie County

$220,500 Invested in improving the overall access and quality of education throughout St. Lucie County.

Through United Way initiatives and partnerships, St. Lucie County saw:

- 537 children who were below grade level standards make measurable gains in English language arts.
- 673 youth decrease substance abuse, arrest, or gang involvement.
- 135 students tested proficient or advanced in standardized tests.
- 237 youth with no or decreased, referrals and suspensions throughout program involvement.

Jason always had an interest in working with children, which lead him to volunteer for Big Brothers/Big Sisters's Inspiring Student Success reading program at C.A. Moore Elementary. This school based mentoring program provides literacy tutoring to students who are performing below grade level.

It’s fulfilling to him because he knows he’s making a difference in their lives at a young age.

“I’ve seen some improvements; they seem more interested in learning and reading compared to before I got here. They’re asking to read and they’re always looking forward to doing all kinds of different learning games. Their spelling has improved and I notice that they’re reading a little faster and they comprehend what they’re reading,” said Jason.

Jason believes these students will eventually perform at grade level, thanks to this United Way funded program.
Creating opportunities for all through

FINANCIAL STABILITY

Our work in financial stability empowers hardworking families and individuals with the tools, training, and opportunities to prosper economically, including everything from financial coaching to employment services to debt management and asset building assistance.

Goals: United Way of St. Lucie County is dedicated to increasing the above ALICE households from 53% to 55% and decreasing households in poverty from 15% to 13.5% by 2021.
Sabrina met her husband when she graduated from Fort Pierce Westwood High School in 1993. Two years later, they tied the knot, but their lives took an unexpected turn when her husband was diagnosed with Amyotrophic Lateral Sclerosis (ALS). It was a struggle because he was the breadwinner and the couple already had three children. Once her husband was diagnosed, he was placed on disability which allowed the family to remain stable. He stayed on disability for 22 years due to being unable to work because of his diagnosis. Sadly, in 2017 Frederick passed away. Sabrina struggled to provide for her family and sought help. She found Mustard Seed Ministries' Getting Ahead Program, a United Way funded program. The program consists of 16 three hour courses that develop participants’ decision making and financial skills and gives them the necessary tools to succeed in life. Since completing the program, Sabrina has learned to budget her funds, improve her credit score, purchased a vehicle, and found an apartment. Her goal is to return to school to get her nursing license.
Great things happen when we focus on HEALTH.

Our work in health ensures access to healthcare services and healthy lifestyles that create physical, mental and emotional well-being for all - from babies to older adults.

Goals: By 2021, improve infant mortality, physical health (healthy weight and unintentional injury) and children’s mental health in St. Lucie County by 10%.
$233,520 Invested in improving the overall health of St. Lucie County residents.

Through United Way initiatives and partnerships, St. Lucie County saw:

- **173** individuals gained access to respite, counseling, and caregiver training.
- **1,059** individuals gained knowledge through information and education.
- **1,935** individuals received education and support around infant and child health.
- **1,310** clients decreased the use of alcohol, tobacco, or other drugs.
- **18,062** individuals received knowledge and/or education of good health care practices.

### 2018-2019 FUNDED PARTNERS
- Alzheimer’s Community Care
- Deaf & Hard of Hearing Services
- D.A.T.A. (Drug Abuse Treatment Association)
- HANDS Clinic - Volunteers in Medicine
- Inner Truth Project
- SafeSpace, Inc.
- Tykes & Teens

Rebecca was concerned when her husband of 32 years started exhibiting strange behavior. He was having a hard time remembering people and events from the past. It was hard for her to sleep at night because she was afraid her husband would leave the house. It became clear he was suffering from Alzheimer’s. After Rebecca contacted a United Way funded agency, Alzheimer’s Community Care, a representative came to their house to conduct an assessment. After the assessment, her husband received a GPS tracker and was placed in their adult day center. His first month was a rewarding experience; he would stay at the day center in the morning and come home in the afternoon. Rebecca is truly grateful that United Way dollars made it possible for her husband to find help for his condition. No longer does she worry about him leaving and never coming back.

### STANICH GRANT
The Pediatric Oral Health Program provides oral health screenings and education services to Pre-K through 6th-grade children to improve oral health conditions that interfere with school success.

- **10,266** children had a decrease in poor oral health (cavities, gums, disease, etc.).
- **11,596** oral screenings were performed for children.
- **12,032** individuals received knowledge and/or education of good health care practices.
2018-2019 ANNUAL CAMPAIGN
$1,528,289 RAISED

TOP 10 FUNDRAISING ORGANIZATIONS

- Florida Power & Light
- City of Port St. Lucie
- Seacoast Bank
- St. Lucie Public Schools
- United Parcel Service
- St. Lucie County Property Appraiser’s Office
- Walmart Distribution Center #7038
Each year, Publix associates and Publix Super Market Charities give back to the community through their support of United Way. Publix continues to be our largest corporate campaign, raising over $600,000. Their year-round community support also includes Tools for Back to School, where donated dollars are used to purchase basic learning materials such as pens, markers, crayons, or notebooks. This year the company donated 25 pallets of supplies to the United Way Tools for Schools St. Lucie resource store.

Publix advances the common good as their associates volunteered during the United Way Day of Caring. This past year employees from Publix stores throughout St. Lucie County volunteered their time to package food, paint, repair, and landscape to help local nonprofits agencies. Thank you, Publix, for your generosity and for helping us improve lives here in St. Lucie County.

Harbour Ridge Yacht & Country Club has been a proud supporter of the United Ways of St. Lucie and Martin Counties for over 25 years. This year the residents, combined with the Harbour Ridge staff, raised over $240,000 in support of the United Way mission. The Harbour Ridge Campaign Co-chairs, Joan and Terry Tipple, continued to provide donors opportunities to give of their time. On top of their generous donations, they read to students at Mariposa Elementary, served food at Mathew’s Café and organized clothing at Grace Way Village. Harbour Ridge volunteers helped make the holidays bright for patients at Alzheimer’s Community Care by singing carols and sharing kindness. This gated community truly knows what it means to Live United.
On September 29th, friends, families, and co-workers gathered to assist United Way funded agencies with facility improvements and other projects. Thirty teams made up of 400 volunteers, geared up to volunteer at the Treasure Coast Food Bank, Mustard Seed Ministries, Boys & Girls Clubs, PACE Center for Girls, Multicultural Resource Center, Inner Truth Project, as well as other local nonprofit agencies. The teams consisted of Publix Super Markets, Harbour Ridge Yacht & Country Club, Fort Pierce Utilities Authority, St. Lucie County Board of County Commissioners, Wells Fargo Bank, Indian River State College, and Cleveland Clinic/Martin Health. The financial impact of volunteer hours exceeded $40,000, but more importantly, it gave agencies additional time to focus on programs and fulfilling their missions. Thank you to everyone.

As women continue to drive social change in communities across the globe, we launched Women United - an affinity group of United Way of St. Lucie County. Women United is a group of civic-minded women interested in making an impact in St. Lucie County. Believing there is nothing more powerful than the will of a woman, and when we join forces, there is no limit to what we can achieve.

On May 18th, Women United packed 542 backpacks with toiletries that consisted of travel-sized shampoo, conditioner, bar soap, deodorant, toothbrushes, toothpaste and new underwear for homeless children in St. Lucie Public Schools.

Consider becoming a part of St. Lucie County’s most dynamic, caring and driven group of women, uniting in the spirit of philanthropy and service to support meaningful change in our community.
The VITA program offers free tax assistance to individuals and families earning less than $56,000 per year. IRS certified volunteers provide free basic tax return preparation with electronic filing.

- 1,572 Federally accepted tax returns
- 334 Received Earned Income Tax Credit
- $1,880,241 Refund amount invested back into St. Lucie County
- 6 Locations throughout St. Lucie County

Tools for Schools strives to serve the needs of children and teachers in St. Lucie County Public Schools by providing donated school supplies from the community to teachers for use in their classrooms throughout the year.

- 223 Classrooms, VPK through 12th grade received supplies
- $52,913 In donated supplies provided to children in our community
- 570 Volunteer hours contributed to the program
The St. Lucie County Board of County Commissioners and Fairwinds Golf Course hosted the 5th Annual Dickerson Ultimate Drive Golf Tournament benefiting United Way of St. Lucie County. Golfers enjoyed a continental breakfast, seafood paella, and barbecue all provided by The Paella King, The Rusty Putter, and Bonner Mobile Bar. They competed for prizes for the longest drive, closest to the pin, putting contest and various raffles. Proceeds from the golf tournament help us improve the lives of families and individuals in the areas of education, financial stability, and health.

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ST. LUCIE COUNTY BOARD OF COUNTY COMMISSIONERS
ST. LUCIE COUNTY SHERIFFS OFFICE
HAWKINS PAVING
ALICE (Asset Limited, Income Constrained, Employed)- Households that earn more than the Federal Poverty Level, but less than the basic cost of living for the county (the ALICE Threshold). Combined, the number of ALICE and poverty-level households equals the total population struggling to afford basic necessities.

ALICE IN ST. LUCIE COUNTY
Population: 306,507
Number of Households: 111,617
Median Household Income: $44,804
Unemployment Rate: 5.6% (state average: 6.0%)
ALICE Households: 35% (state average: 32%)
Households in Poverty: 16% (state average 14%)

Households by Income from 2010 to 2016

HOW DOES UNITED WAY OF ST. LUCIE COUNTY HELP?
United Way of St. Lucie County uses the ALICE report to educate and engage the community in developing strategies to lift ALICE households to financial stability and begin a dialogue about strategies for long-term systemic change.

HOW CAN YOU MAKE AN IMPACT?
- Use the data to educate the community members that ALICE exists in our area.
- Analyze the data and see what barriers are challenging ALICE families in our community.
- Use the ALICE data to take a closer look at some of the business practices in our community.
- Organize coalitions in our community that will work towards supporting ALICE.

For the full ALICE Report, visit: UnitedWaySLC.org/ALICE
LEADERSHIP DONORS

United Way recognizes the extraordinary generosity of the following Leadership Donors.

ALEXIS DE TOCQUEVILLE SOCIETY

With an annual gift of $10,000 or more, Alexis de Tocqueville Society members are leading the way in creating a profound and lasting impact in St. Lucie County.

Tocqueville Society ($10,000 or more)

Anonymous  
Mr. Peter Behr  
Mr. & Mrs. William Crandall  
Mr. & Mrs. Harold Fenner  
Mr. H. William Lichtenberger  
The Lichtenberger Family Foundation  
The Patricia & Douglas Perry Foundation  
Mr. & Mrs. Timothy C. Powers  
The Randall Family Fund  
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Diamond ($9,000 - $5,000)

Anonymous  
Debra Hickey

Emerald ($4,999 - $2,500)

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Linda Hudson
Roy P. Hudson
FISCAL YEAR 18-19
FINANCIAL STATEMENTS

Income
Public Support and Revenue.................................$1,621,576

Expenses
Program Services..............................................$1,260,449
Fundraising......................................................$158,970
General and Administrative...............................$77,554
Total Expenses..................................................$1,496,973

Net unrealized & realized losses on investments........$24,582
Change in Net Assets...........................................$100,021
Net Assets, July 1, 2018......................................$2,668,691
Net Assets, End of Year......................................$2,768,712

*Please note: Information below is from the 2018-19 United Way of St. Lucie County County 990.

OUR WORK

84.2% Program Services
10.6% Fundraising
5.2% General and Administration
UNITED WAY’S MISSION IS TO IMPROVE LIVES BY MOBILIZING THE CARING POWER OF OUR COMMUNITY.

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