

PRESIDENT / CEO



LIVE, WORK AND PLAY...

IN ST. LUCIE COUNTY!

POSITION AVAILABLE

The United Way of St. Lucie County is seeking a professional to fill the role of President / CEO





ST. LUCIE COUNTY AT A GLANCE...

HISTORY

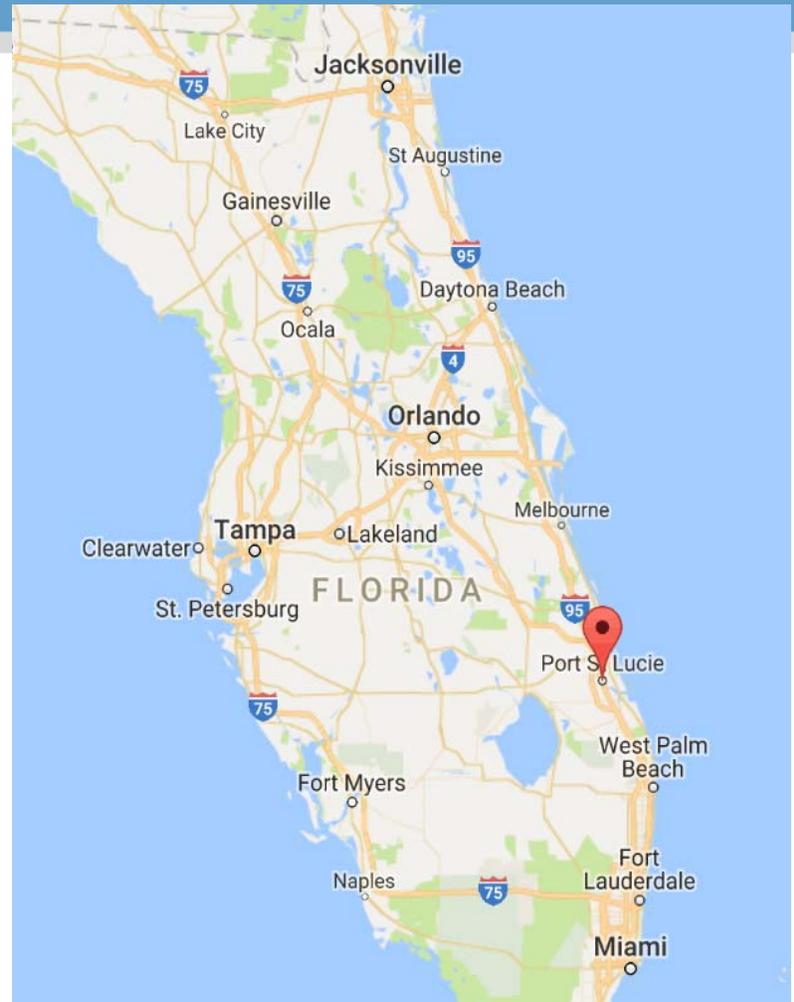
According to historians, it is believed that the name "St. Lucie" was first given to this area by the Spanish. The name was given after the Spanish began construction of a fort on December 13 - the feast day of the Roman Catholic Saint Lucia. Originally part of Brevard County, the 618-square-miles of St. Lucie County was incorporated in 1905.

St. Lucie County lies within a four-county region, referred to as the "Treasure Coast." The Treasure Coast received its name as a result of the 1715 Treasure Fleet that was destroyed by a hurricane in nearby waters. Spanish gold and other treasured artifacts are still being found on our beaches and offshore. Comprised of the City of Fort Pierce (county seat), the City of Port St. Lucie and St. Lucie Village, St. Lucie County's population is about 320,000.

WHY ST. LUCIE COUNTY

St. Lucie County is an exciting, picturesque place where opportunities abound. Whether you are considering joining our team as a new resident or an existing one, St. Lucie County provides a spectacular place to live, work and play. As an emerging region for cutting edge companies, St. Lucie is pushing the frontiers of research in life sciences, biotechnology, energy, aviation, information technology and manufacturing. With a laser focus on the motto: St. Lucie Works - our staff has earned more than 100 regional, state and national awards from organizations such as the National Association of County Governments; International City & County Managers Association; Florida Association of Counties and more.

St. Lucie County has the requisite location, business environment and workforce to be one of the best performing communities in the nation in the very foreseeable future. The area hosts a variety of housing options, from mixed-use, to waterfront enclaves, to quaint gated communities -- offering many affordable choices. St. Lucie County boasts strong educational resources and institutions. The County is serviced by a vast array of exceptional health care providers, with five hospitals and a variety of other medical and health related services. Additionally, St. Lucie County's public school system has one of the highest graduation rates in the state.



Geographically, St. Lucie County is located within easy driving distance of several major metropolitan areas. It sits just 120 miles north of Miami, 120 miles southeast of Orlando, 150 miles east of Tampa and 60 miles north of West Palm Beach. Despite this proximity, St. Lucie County maintains the peaceful, small town charm of a less populous area with all the amenities of a large city. When new residents move here, they put down roots quickly and feel as though they've lived here forever.





Quality of Life & Amenities

With an average temperature of 74°F and sunny skies nearly 80% of the time, residents and visitors enjoy an abundance of environmental, recreational and cultural activities all year long in our tropical, South Florida coastal community.

In an increasingly globalized economy where people have more choices than ever before as to where they will live and work, we believe St. Lucie County is one of the highest-quality, most livable and welcoming communities in all of Florida.



Beaches, Parks and Preserves

St. Lucie County's natural resources are enviable, with more than 21 miles of pristine coastline and beaches, more than 20,000 acres of public parks and nature preserves and miles of rivers and waterways. Whether cruising on a yacht through the Fort Pierce Inlet to the Atlantic Ocean, diving natural and artificial reefs, horseback riding on one of only three beaches in permissible in Florida, kayaking or paddle boarding through mangrove tunnels or surfing, there is no shortage of ways to enjoy the water. Our many public marinas and boat ramps provide easy access. Anglers come from the world over to enjoy inshore and offshore fishing from charters at the Fort Pierce City Marina and other local marinas.



Arts & Culture

St. Lucie County takes pride in preserving and promoting the arts. From museums and heritage trails honoring the Navy SEALs, A.E. Backus, Zora Neale Hurston and the Florida Highwaymen to botanical gardens and performing arts venues, there are a wide array of arts and cultural amenities to enjoy.

Golf



The area boasts more than 20 public and semiprivate courses, with prices ranging from very affordable to upscale and the great weather allows for play all year round. The PGA Golf Club in Port St. Lucie, ranked among the '75 Best Golf Resorts' by Golf Digest, is a global golf facility and destination.

Baseball

America's favorite pastime is enjoyed at First Data Field (\$55M renovation in progress) in Port St. Lucie – the Spring Training home of the New York Mets. Minor league baseball is also in full-swing during the summer months, when residents and visitors can enjoy watching the St. Lucie Mets (the high class-A minor league affiliate of the NY Mets) play against other teams.



The United Way of St. Lucie County



HISTORY

United Way of St. Lucie County has been in operation since 1962. For over 50 years, it's been viewed as effective, efficient, and experienced in understanding and providing for health and human services needs in St. Lucie County. It was founded by local community leaders to support the health and welfare of the community. United Way recruits individuals and organizations that bring passion, expertise and resources needed to improve lives. We provide the most comprehensive range of health and human services needed in St. Lucie County. Our organization is uniquely positioned to provide resources to a broad range of nonprofit service providers while holding each of them accountable for producing real, measurable results. Each service provided by United Way and our Funded Partners is critically important to the overall health and well-being of our community. Every year, United Way dollars touch the lives of tens of thousands of individuals and families in our community by creating opportunities for a better life for all.

Our foundation was humble, with the organization taking root to connect those most in need with those who felt a deep desire to give back to the place they called home. Even after a half-century of serving this community, the goals of this organization remain firmly engrained in that simple principle. It's the core of our mission: to improve lives by mobilizing the caring power of our community.

OUR IMPACT/MISSION

United Way improves lives by mobilizing the caring power of communities around the world to advance the common good.

OUR PRIORITIES

United Way of St. Lucie County is working hard to advance the common good by focusing on education, financial stability and health. These are the building blocks for a good life: a quality education that leads to a stable job, enough income to support a family through retirement, and good health.



Board Officers

Howard N. Tipton, Board Chair

St. Lucie County Board of County Commissioners

Michelle Franklin, Vice Chair

St. Lucie County Property Appraisers' Office

Andy Treadwell, Immediate Past Chair

Indian River State College

Rhonda Wigglesworth, Treasurer

St. Lucie County Sheriff's Office

Shelly Thomas, Secretary

Wells Fargo Bank

Directors

Dana Apfelbaum

Dean, Mead, Minton & Zwemer

Bob Bysshe

Harbour Ridge Yacht & Country Club

Kimberly Clarizio

Clarizio, CPA, LLC

Jeff Emmeluth

Craig Jeffries Wealth Management Group

Thomas D. Epsky

Fl. Reemployment Appeals Commission

John Farinacci

Publix

Vanessa Farnes

Seacoast National Bank

Herman Funderburk

Wal-Mart Distribution Center

Sarah Gebo

FP&L

Kevin Perry, PhD.

St. Lucie County School District

Sheritta Johnson

City of Fort Pierce

Jann Widmayer

Fort Pierce Utilities Authority

Elijah Wooten, Jr

City of Port St. Lucie



President / CEO

POSITION OVERVIEW

The President/Chief Executive Officer (CEO) leads, manages and directs the total operation of the United Way of St. Lucie County (UWSLC) and is responsible for the organization's mission of "To improve lives by mobilizing the caring power of our community". Working with the Board of Directors and other constituents, the President/CEO will develop strategic short and long-term goals for the UWSLC and will lead the organization toward advancing its mission by creating new and innovative community partnerships, programs and revenue sources.

The President/CEO will manage all operations and activities, including providing direction to staff and ensuring proper fiscal and operational management. The scope of this position is broad, requiring the President/CEO to establish and maintain significant relationships with persons at all levels within the public, private and nonprofit sectors.

QUALIFICATIONS

EDUCATION: Graduation from an accredited four-year college or an equivalent combination of experience and training with a degree in Business Administration, Public Administration, or closely related field. Master's degree and/or professional certifications desired.

EXPERIENCE: Minimum of five (5) years of nonprofit experience at executive leadership or senior management level, preferably with United Way or similar organization.

IDEAL CANDIDATE

The ideal candidate for the President/CEO position with the United Way of St. Lucie County, will be a seasoned and experienced executive possessing the following:

- Knowledge and understanding of the factors that motivate people and organizations towards philanthropic giving and the ability to use this information to achieve the organization's mission;
- Possess the skills, initiative, strong work ethic and drive for results to make a positive difference in the lives of people in need, within St. Lucie County;
- Ability to convene and engage individuals, community partners and corporations in collaborative partnerships to assess community needs and plans to address these needs.

*The United Way of St. Lucie County is an
Equal Opportunity Employer*

COMPENSATION & BENEFITS

The current President/Chief Executive Officer (CEO) will be retiring on March 31, 2020, after over twenty (20) years of dedicated service to residents of St. Lucie County and earns approximately \$110,000 including an employee benefit differential plus a five percent (5%) employer contribution to a Simplified Employee Pension (SEP) plan. The selected candidate will begin employment on February 16, 2020.

The salary range for the selected candidate will be between \$100,000 to \$110,000 annually plus the aforementioned benefit and retirement package.

APPLICATION & SELECTION PROCESS

A screening panel will be used to select the most qualified candidate to be considered for participation in the interview process for this position.

A background investigation will be required for the final candidate. Final appointment will be conditional upon passing all pre-employment background screenings.

HOW TO APPLY

For consideration, please complete and submit the following:

- * Resume
- * Cover Letter
- * Salary History and Requirements
- * Executive Profile / Bio
- * Professional References / Letters of Recommendation

To the following email:

CEO.Search.UWSLC@gmail.com

Applications Deadline: October 31, 2019

